

## The Challenge

The Queens Museum is dedicated to presenting the highest quality visual arts and educational programming for people in the New York metropolitan area. After a \$65 million dollar expansion project was completed in 2013 – doubling its current size – revised exterior signage was needed to highlight the newly created façade from various vantage points.

## Customer Solution

Queens Museum wanted the signage to perfectly compliment the exterior design of the building. Using unique in-house metal fabrication and design capabilities, VGS delivered an eye-catching result – perforated aluminum panels, powder-coated for a soft appearance and screen printed on both sides. Fabricated aluminum letters, face-lit with LED lighting, sit above the main entrance. Under tight deadlines and city code restrictions, VGS' installation was a complete success.

## Project Profile

